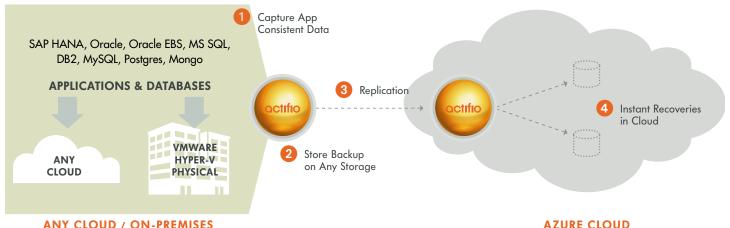
Actifio & Microsoft Azure



AZURE CLOUD

ABOUT ACTIFIO

- Founded in 2009 and headquartered in Waltham, MA, USA
- Enables enterprises to backup and recover with low RTO, RPO to / from public cloud
- **Enables** enterprises to reuse backups to provision database clones to Dev, QA UAT and DevOps to accelerate application test & release cycles

CUSTOMER BENEFITS

- Reduce RPO for MS SQL, Oracle, SAP HANA and other databases with incremental forever backup
- Reduce RTO for databases to minutes with instant access and recovery
- Reduce TCO by 70% with auto tiering databases to Azure Hot/Cool Storage Tier
- Reduce TCO for analytics in Microsoft Azure by 90% by provisioning thin clones from Actifio database backups
- For SAP running in Azure, provides a complete end to end solution with backup, recovery, migration, and patch testing

ACTIFIO DIFFERENTIATION

- Application consistent, incremental forever backup using change block tracking for all applications
- Scalable instant recovery, even for 100+TB sized databases
- Reuse backups to provision thin clones of VMs / databases / file systems for test and dev
- Backup on-premises VMware VMs to Microsoft Azure with no on-premises storage
- Long term data retention in Azure Cool Blob / Archive Tier for compliance and GDPR

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